Exinda
Case Study

Savills

Savills Chooses Exinda to Enhance Computer Network

Global real estate services provider Savills plc needed to enhance its computer network. With web-based applications becoming more bandwidth intensive, and traffic loads consistently increasing, Savills required a solution that could both prioritise and provide visibility and control of its entire UK and Europe branch office network.

Savills has a network of more than 100 sites across the UK and Europe. It also has 3,000 UK employees, all requiring instant access to bandwidth intensive applications such as Citrix and VoIP. Savills therefore required a WAN optimization solution that could not only control the immense amount of traffic traversing the network, but prioritise it in the most efficient way possible.

Savills was also aware that a solution was required for it to be able to handle any increased pressure placed on the network, such as that provided by the unprecedented 'summer of sport'.

By investing in Exinda's WAN optimization technology, Savills has been able to prioritise and control critical traffic, even in peak times of activity. This has resulted in a more user-friendly network, that requires less work to maintain, and features detailed reporting tools for higher levels of control.

The Challenge

Savills' Packeteer PacketShapers were reaching the end of their life, and were no longer able to manage the increased traffic on the network effectively.

Rayden King, Network Manager at Savills, explains, "We have a wide area network that brings together multiple branches in multiple countries. We also have a significant amount of high priority traffic traversing the network 24/7, 365 days per year, alongside individual projects, such as interaction with photographers where we need to download large numbers of high resolution images, which in the past created bottlenecks. We therefore needed a solution that could not only deal with our everyday pressures, but be scalable enough to resolve any ad hoc activities quickly and efficiently."

"The standout benefit of the Exinda solution was its ability to support multiple circuits, enabling us to control the traffic from one central location out to over 100 UK and mainland Europe branches."

– Rayden King, Network Manager at Savills

Snap Shot

INDUSTRY
Real Estate

PROBLEM
With web-based applications becoming more bandwidth intensive, and traffic loads consistently increasing, Savills required a solution that could both prioritise and provide visibility and control of its entire UK and Europe branch office network.

SOLUTION
• Exinda 8760

BENEFITS SUMMARY
• Prioritisation of traffic, visibility and control of the entire network through Exinda's WAN optimization and unified performance technology

• Ability to support multiple circuits, enabling Savills to control the traffic from one central location out to over 100 UK and mainland Europe branches

• Allowing Savills the capability to be flexible and scalable to manage peaks in traffic, such as the 'Summer of Sport' and ad hoc activities like downloading bandwidth heavy photography

About Exinda

Exinda is a proven global supplier of next-generation WAN optimization and application performance assurance solutions. The company has helped more than 2,500 organizations in over 80 countries worldwide assure application performance, improve the end-user experience, contain recreational applications and reduce network operating costs for the IT executive.

For more information, please visit http://www.exinda.com.

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The Solution

Savills worked closely with Open Reality, its preferred IT partner, to search for an appropriate performance assurance solution. After a thorough review of the market, which included solutions from Allot, Opteq and Ipanema, Open Reality recommended Exinda's WAN optimization technology. As the best fit to Savills' stringent requirements, Exinda's 8760s were deployed to intuitively prioritise traffic as well as control the network across its UK and Europe branch offices. Rayden King explains, "The Exinda solution has been a fantastic asset, enabling us to handle our web-based applications in a more efficient and controlled way. Staff have also found the network to be more responsive, resulting in an increase in productivity levels."

The Exinda solution has enabled Savills' network to be scalable during ad hoc activities. King continues, "With the new WAN optimization devices, we can prioritise specific applications for a short period of time, such as the downloading of bandwidth intensive photography, without slowing down the network. This is particularly useful, as previously we have struggled with this type of activity."

Benefits

Exinda's performance assurance solution has enabled Savills to manage the traffic on its branch network more effectively, allowing ad hoc activities to happen with little or no negative effect, and giving users a seamless network experience.

Rayden King says, "The standout benefit of the Exinda solution was its ability to support multiple circuits, enabling us to control the traffic from one central location out to over 100 UK and mainland Europe branches. This has not only been a highly cost effective approach, but also given us the granular control we desired to prioritise specific traffic on a need by need basis. We have also been very impressed with the reporting functions, which have enabled us to analyse traffic in a detailed way, improving our ability to consistently enhance network performance.

"Furthermore, with an unprecedented summer of sport currently underway, we were also aware of the potential increased pressure on the network and the Exinda solution has allowed us the capability to be flexible and scalable in order to manage this effectively."

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